

5 STEPS FOR GIVING

RECOGNITION THAT MATTERS

Giving recognition and praise is an essential part of employee engagement, but how do you know you're doing right? Simple! Follow our 5 steps and you'll be recognizing like a pro.



70% OF EMPLOYEES SAY THEY WOULD WORK HARDER WITH ONGOING RECOGNITION.

- Gallup

1 Be Specific & Meaningful

Include details to let them know exactly what they did well.

2 Make Recognition Timely & Frequent

The sooner and more often recognition is received the bigger the impact.

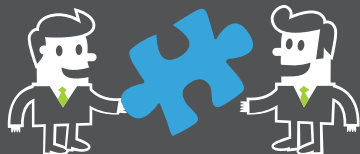


#1 REASON PEOPLE LEAVE THEIR JOB IS LACK OF APPRECIATION.

- U.S. Department of Labor

ONLY **13%** OF EMPLOYEES ARE ACTIVELY ENGAGED.

- Gallup



3 Be Sincere & Personal

Tailor your message to the person and state how your team member made a positive impact.

4 Be Consistent & Set a Great Example

Great leaders recognize often and recognize everyone's contributions equally.

ORGANIZATIONS WITH A STRONG EMPLOYEE RECOGNITIONS APPROACH ARE **12X** MORE LIKELY TO HAVE STRONG BUSINESS RESULTS.

- Bersin & Associates

ORGANIZATIONS WITH EFFECTIVE RECOGNITION PROGRAMS HAD **31% LOWER** VOLUNTARY TURNOVER THAN ORGANIZATIONS WITH INEFFECTIVE RECOGNITION PROGRAMS.

- Bersin & Associates



5 Make Recognition a Social & Public Celebration

Social recognition technologies greatly amplify the impact and visibility of the great work being done every day.

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Kudos is the original 'recognition first' employee engagement network. Our system is packed with tools proven to increase employee happiness, retention and motivation. Make great culture happen with Kudos!